

TYLER

EDUCATION

KEAN UNIVERSITY MICHAEL GRAVES COLLEGE

New Jersey | Rome, Italy
BFA: Graphic Design
Interactive Advertising
May 2023

ORGANIZATIONS

THE GRAPHIC ORGANIZATION

President, 2021 - Present

THEMED ENTERTAINMENT ASSOCIATION

Member, 2020 - Present

SKILLS

DESIGN

Experiential design, art direction, storytelling, brand identity and strategy, and editorial design

TECH

Adobe CC : Illustrator, Photoshop, InDesign, XD, After Effects, and Dimension; Procreate, Figma, Microsoft and Google Workspaces

LIFE

Cooking, history buff, golden retrievers, fiction books, making spotify playlists, and collector

DESIGN EXPERIENCE

JUNIOR ART DIRECTOR SQUARE MELON COMMUNICATIONS, APRIL 2022 – PRESENT

Develop creative assets such as event identities and marketing collateral for clients such as Visa/Fifa World Cup 2023 and Visa/NFL Super Bowl LVII

GRAPHIC DESIGNER MICHAEL GRAVES COLLEGE, JANUARY 2022 – PRESENT

Design and manage print, promotional, and digital touchpoints for Kean's open house and the Michael Graves College, Thinking Creatively and Senior Portfolio Review events.

INTERN THE DESIGN STUDIO PRACTICUM SEPTEMBER 2021 – DECEMBER 2021

Developed on design solutions for non-profit clients such as the brand identity and editorial design for Clooney Foundation for Justice, Rootstock Racing, Liberty Hall Museum at Kean University, and Nantucket Historical Association

WORK EXPERIENCE

STORE MANAGER, TEXAS ROADHOUSE NORTH PLAINFIELD, NJ APRIL 2021 – PRESENT

Manage the restaurant's daily operations, including financial growth and metrics, inventory tracking and management, guest relations, local store marketing, and leading a team of 90 employees in training and scheduling.

Design marketing and advertising promotions for special events. Executed a program where college students receive a discount, and the discounted amount is donated to Kean University Foundation student scholarships.

CONTACT ME

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